

# Julie Millet

Multimedia journalist with experience across digital, television and print outlets.

## EXPERIENCE

### **PIX 11, New York, NY — *Morning Show Reporter***

NOVEMBER 2023 - PRESENT

- Produce compelling, visual journalism for 6-hour long morning show
- Write scripts and report breaking news and overnight updates live from the field
- Condense top news stories into short-form video for social media using video and voiceovers
- Identify breaking news and enterprise stories across the NY/NJ/CT area
- Collaborate with producers, assignment editors, and other newsroom staff on tight deadlines

### **WAVY-TV, Norfolk, Va. — *Investigative Reporter***

JANUARY 2022 - NOVEMBER 2023

- Pitched and produced timely stories using open records requests and visual media
- Engaged viewers through social media, creating short form videos to share investigations
- Uncovered mistake in state records which led US Sen. Mark Warner and Gov. Glenn Youngkin to change policy for missing persons investigations
- Reported on shady solar panel sales company, resulting in customers getting back \$20k
- Awarded first place by the Virginia Associated Press for "Excellence in Public Service Through Journalism" for 5-part report examining controversial changes to Virginia's education system

### **Gregory FCA Public Relations, Philadelphia, Pa. — *Video & Broadcast Services Director***

MAY 2018 - MAY 2021

- Launched brand new video storytelling service to help clients create video content
- Produce and host live client interviews for social media, web
- Teach PR professionals how to write for video storytelling and create visual content
- Planned and executed company's video strategy response to COVID-19 pandemic

### **CBS 58, Milwaukee, WI. — *Multimedia Journalist***

JANUARY 2016 - MAY 2018

- Pitch, shoot, write and edit news stories to air on CBS 58 daily newscasts
- Collaborate with video editors to create web-exclusive and long-form video content
- Work solo to broadcast live in the field to visually show the day's breaking news stories

**WJBF-TV, Augusta, Ga. — *Morning Anchor & Reporter***

JANUARY 2014 - FEBRUARY 2016

- Wrote and performed breaking news scripts for overnight, on-air news updates
- Used video to craft compelling feature live shots and packaged stories
- Led social media integration initiative, increasing *Good Morning Augusta's* Facebook, Twitter and Instagram audience
- Led military coverage in large Army community; was given an honorary commission to 2nd LT by the Commanding Officer of Fort Gordon for professionalism in tough but fair coverage

**CBS New York, New York, NY — *Digital Features & News Editor***

MAY 2009 - JANUARY 2014

- Produce, write and use visual content to publish news articles for CBSNewYork.com
- Pitch and write web-exclusive packages, features and multimedia content
- Work with assignment desk and reporter team to stay on top of breaking news online
- Teach reporters how to use Facebook, Twitter to attract, engage audience
- Manage team of freelance writers to report on New York's dining and entertainment scene

**EDUCATION**

**Providence College, Providence, R.I. — *B.A., Political Science***

2005-2009

Minor in Writing, Development of Western Civilization